

HEY THERE

GORGEOUS



BRAND LOVE IS IN THE AIR, THIS YEAR AND LAST. WE **RE-DECLARED** OUR CRUSH ON 45 YEARS OF SWOOSH HOOPING...



AND HAD CONSUMERS **SWOONING** OVER ULTIMATE DRIVING MACHINES...

WE **FELL** FOR BASKETBALL'S LEADING MAN QUICKER THAN KYRIE'S CROSSOVER...



AND GOT HEARTS **PUMPING** IN TORONTO.

WE FOUND OUT WHAT MILLENNIAL WOMEN REALLY **WANT**...



AND BECAME **SMITTEN** WITH OUR NEW PRESIDENT, OUR FRESH DIGS ACROSS THE POND AND OUR SHINY AWARD ON THE MANTELPIECE.



GET ALL THE DEETS
@ SETCREATIVE.COM





THE RECESS SOCIETY

THE RECESS SOCIETY: A SECRET SHADOW-ENTITY WORKING WITHIN THE LARGER MACHINATIONS OF SET CREATIVE. WE BUILD GOOD WILL AND CHEER THROUGH PICNICS, POTLUCKS AND GENEROUS POURS. BEST PART? IT'S ALL ON THE COMPANY'S DIME! BECAUSE SET LOVES YOU AND ALL THAT YOU DO.

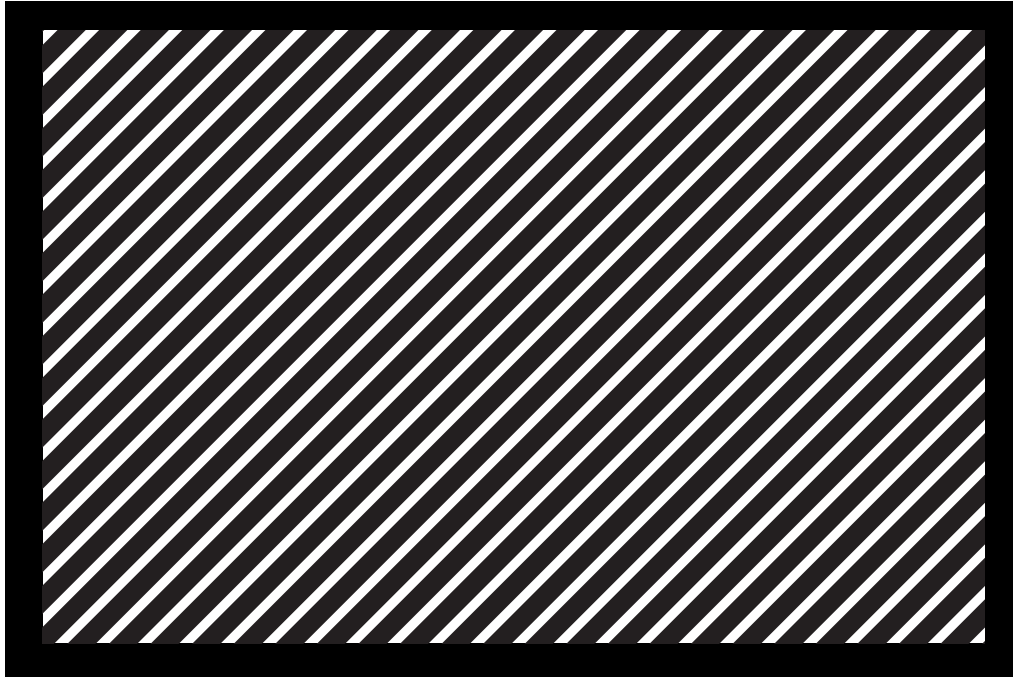
NEXT UP IS BURNCYCLE. THEIR MOTTO: WHOLE BODY CYCLING. WHICH MEANS YOU PEDAL WITH ALL APPENDAGES. NOTHING WILL BOND YOU TO YOUR FELLOW SETTER BETTER THAN SWEATING COPIOUSLY AS YOU PEDAL FURIOUSLY TO GET NOWHERE.

**WE WELCOME SUGGESTIONS FOR FUTURE KUMBAYA COME-TOGETHERS AT:
RECESSOCIETY@SETCREATIVE.COM**

HIT US UP!



SET HOLIDAY 2014
DECODER CARD 1



DECODER TOP - LASER CUT
CARDSTOCK



DECODE MESSAGE 1



DECODE MESSAGE 2

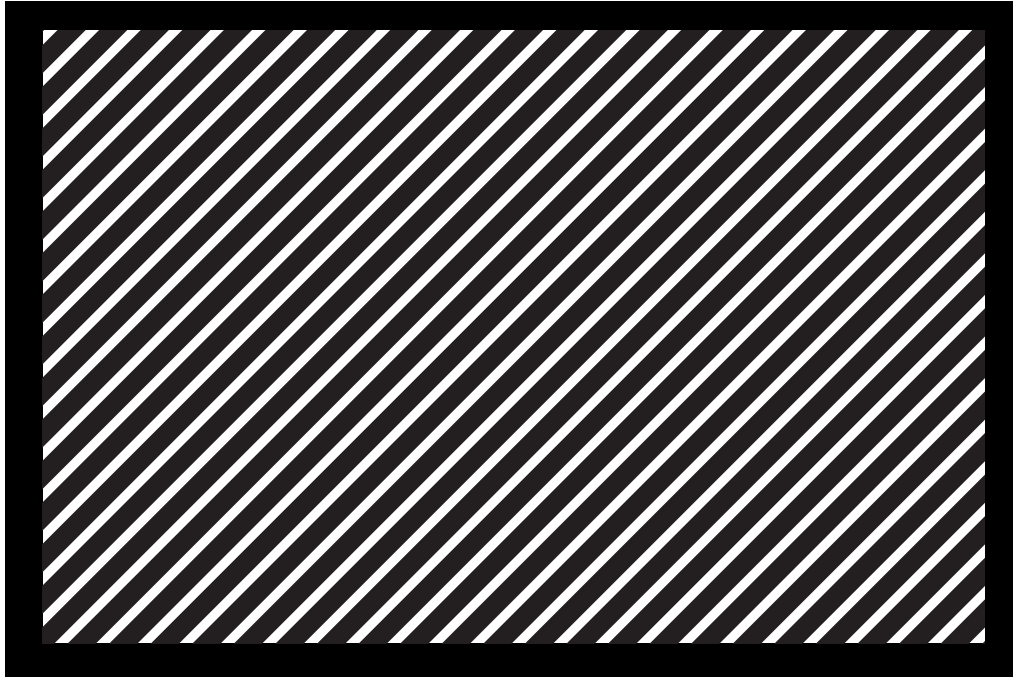


DECODE MESSAGE 3



BACK OF CARD

SET HOLIDAY 2014
DECODER CARD 2



DECODER TOP - LASER CUT
CARDSTOCK



DECODE MESSAGE 1



DECODE MESSAGE 2



DECODE MESSAGE 3



BACK OF CARD